**Sponsorship Proposal**

**Sponsor Name**

**Event Name**

**Event Date in DD/MM/YYYY Format**

**Today’s Date: DD/MM/YYYY**

**Event Manager’s Name Here**

**Table of Contents**

*Make a list of all sections of proposal along with applicable page numbers. Cover this section on one page.*

a). Sample text ---------------------------------------------------------------------------------------------------------------- 1

b). Sample text ---------------------------------------------------------------------------------------------------------------- 4

c). Sample text ---------------------------------------------------------------------------------------------------------------- 6

b). Sample text ---------------------------------------------------------------------------------------------------------------- 8

d). Sample text ---------------------------------------------------------------------------------------------------------------- 10

e). Sample text ---------------------------------------------------------------------------------------------------------------- 14

f). Sample text ---------------------------------------------------------------------------------------------------------------- 15

g). Sample text ---------------------------------------------------------------------------------------------------------------- 19

h). Sample text ---------------------------------------------------------------------------------------------------------------- 20

i). Sample text ---------------------------------------------------------------------------------------------------------------- 24

j). Sample text ---------------------------------------------------------------------------------------------------------------- 27

k). Sample text ---------------------------------------------------------------------------------------------------------------- 28

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m). Sample text --------------------------------------------------------------------------------------------------------------- 31

n). Sample text ---------------------------------------------------------------------------------------------------------------- 32

o). Sample text ---------------------------------------------------------------------------------------------------------------- 33

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q). Sample text ---------------------------------------------------------------------------------------------------------------- 39

r). Sample text ---------------------------------------------------------------------------------------------------------------- 41

s). Sample text ---------------------------------------------------------------------------------------------------------------- 43

t). Sample text ---------------------------------------------------------------------------------------------------------------- 45

u). Sample text ---------------------------------------------------------------------------------------------------------------- 45

v). Sample text ---------------------------------------------------------------------------------------------------------------- 48

w). Sample text ---------------------------------------------------------------------------------------------------------------- 49

x). Sample text ---------------------------------------------------------------------------------------------------------------- 52

y). Sample text ---------------------------------------------------------------------------------------------------------------- 53

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**Summary**

*Give brief description of event/activity which is to be organized Give brief description of event/activity which is to be organized Give brief description of event/activity which is to be organized Give brief description of event/activity which is to be organized*

**Potential Activity/Event Title**

*Write event title here with key information about the event. Give name of the event and further details under this heading Write event title here with key information about the event. Give name of the event and further details under this heading*

**Target Participants**

*Write about the participants and their background Write about the participants and their background write about the participants and their background Write about the participants and their background write about the participants and their background*

**Target Spectators**

*Write about the spectators and their background Write about the spectators and their background write about the spectators and their background Write about the spectators and their background write about the spectators and their background*

**Publicity Messages Possible**

*Write your message here write your message here write your message here write your message here write your message here write your message here write your message here write your message here write your message here write your message here write your message here write your message here write your message here*

**Possible Evaluation Techniques to be Used**

*How the event will be evaluated will be discussed in this section of proposal. What parameters will be used to measure success of event? How the event will be evaluated will be discussed in this section of proposal. What parameters will be used to measure success of event?*

**Organization Which Needs Sponsorship**

*Write details of your organization write details of your organization write details of your organization write details of your organization*

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Name of Sponsorship Organization

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Address of Sponsorship Organization

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Contact Details of Sponsorship Organization