

Executive Summary Template

*Submissions should be no more than two pages, single-spaced.*

# Company/Team Name:

**Team Members:**

# Value Creation

Describe the value created by the proposed venture and include the following:

* What significant and critical environmental/social issue does the proposed venture address?
* How does the proposed venture benefit the environment, community, and stakeholders (what sector/s of society will benefit from this venture?)?

# Environmental Impact

Describe the positive impact the venture will bring to the environment & society and include the following:

* How will the implementation of this venture benefit the environment, community, and the multiple stakeholders involved?
* What metrics can be used measure the product or venture’s environmental impact?
* Is there potential for a quantifiably significant reduction in waste, greenhouse gas emissions, resource consumption or other environmental impact target upon analysis?

# Innovation

Describe how the venture shows an innovative approach to solving an existing problem and include the following:

* How does your proposed venture approach an environmental/social issue in an innovative, original, creative, and comprehensive way?

# Venture Viability

Describe how your business idea is viable and implementable and include the following:

* What is the venture’s positioning statement? How will it compete in the market?
* Is the idea itself as well as the business model sustainable (is it realistic and viable over a 5–10- year horizon)?
* Is the venture scalable? To what degree would it need to be scalable for it to compete?
* What type of consumer or customer would be attracted to this venture/product?

# Financial Analysis and Forecast

Describe the long-term prospects for viability and success and include the following:

* Does the proposed venture include adequate strategies for revenue generation?
* What type and amount of initial capital investment are required?
* When the venture is scaled, how much additional capital would be required to build it to the point of being a stable venture?