**Business Competitive Analysis Date: \_\_ / \_\_ / \_\_\_\_**

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| --- | --- | --- | --- |
|  | Company A | Company B | Company C |
| Strategies for current market |  |  |  |
| Research Work |
| Target MarketComparison |  |  |  |
| Products and Services Comparison |  |  |  |
| Marketing Tactics and Strategies  |  |  |  |
| Price Strategies |  |  |  |
| Products and Services Strengths |  |  |  |
| Products and Services Weaknesses |  |  |  |
| Competitive Edge and Strategies |  |  |  |