**Business Competitive Analysis Date: \_\_ / \_\_ / \_\_\_\_**

|  |  |  |  |
| --- | --- | --- | --- |
|  | Company A | Company B | Company C |
| Strategies for current market |  |  |  |
| Research Work | | | |
| Target Market  Comparison |  |  |  |
| Products and Services Comparison |  |  |  |
| Marketing Tactics and Strategies |  |  |  |
| Price Strategies |  |  |  |
| Products and Services Strengths |  |  |  |
| Products and Services Weaknesses |  |  |  |
| Competitive Edge and Strategies |  |  |  |