FRANCHISE BUSINESS MODEL TEMPLATE

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| **DESIGNED FOR** | **DESIGNED BY** |
|   |   |
|   |   |
| **EXECUTIVE SUMMARY** | **COMPANY INFORMATION** |
|   |   |
| **SERVICE OR PRODUCT DESCRIPTION** | **MARKET ANALYSIS** |
|   |   |
| **MANAGEMENT STRUCTURE** | **MARKETING PLAN** |
|   |   |
| **FINANCIAL INFORMATION** | **RELEVANT APPENDICES** |
|   |   |

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