## Sponsorship Form

**Company Name**

**Contact Person**

**Please Print**

**Address**

**Phone Number Cell**

**Presenting Sponsor $5,000**

* Municipality Conference & Trade Show

**Platinum $1,500**

* High School Seat Belt Challenge
* Employment & Career EXPO
* Municipality Conference & Trade Show

**Gold $1,000**

* Annual Board & Membership Meeting
* High School Seat Belt Challenge
* Legislative Breakfast
* Employment & Career EXPO
* Municipality Conference & Trade Show
* Bike 2 Work Events

**Silver $500**

* Annual Board and Membership Meeting
* High School Seat Belt Challenge
* Legislative Breakfast
* Municipality Conference & Trade Show
* Bike 2 Work Events

**Bronze $250**

* Annual Board and Membership Meeting
* High School Seat Belt Challenge
* Legislative Breakfast
* Municipality Conference & Trade Show
* Bike 2 Work Events

**Each of the DCTMA programs, events and communication outlets may be sponsored separately or your sponsorships may be combined at a cost savings.**

|  |  |  |  |
| --- | --- | --- | --- |
|                  | Number of Presenting Sponsorship @ $5,000 Number of Platinum Sponsorship @ $1,500 Number of Gold Sponsorships @ $1,000 Number of Silver Sponsorship @ $500  Number of Bronze Sponsorships @ $250 | Total Total Total Total  Total | |
| **Bundle Options**  1 Presenting & 1 Platinum Sponsorship - $6,000 value | | $5,400 |  |
| 3 Platinum Sponsorships - $4,000 value | | $3,600 |  |
| 3 Gold Sponsorships - $3,000 value | | $2,700 |  |
| 3 Silver Sponsorships - $1,500 value | | $1,350 |  |
| 2 Bronze Sponsorships - $500 value | | $450 |  |

Grand Total

**The Delaware County TMA is a 501(3)(c) non-profit. All sponsors will be sent a contribution notice for tax purposes.**

# Sponsorship Package Details July 2015 to June 2016

**DCTMA Programs**

## High School Seat Belt Challenge

13Delaware County High Schools – 13,000 Students and Facility

### Platinum Sponsor $1,500

* Inclusion in pre & post event press and advertising
* Inclusion in check presentation picture at winning school
* Recognition on DCTMA Social Media Pages
* Recognition in the DCTMA Newsletter
* Logo on student t-shirts
* Logo on DCTMA website

### Gold Sponsor $1000

* Inclusion in check presentation picture at winning school
* Recognition in the DCTMA Newsletter
* Recognition on DCTMA Social Media Pages
* Logo on student t-shirts
* Logo on DCTMA website

### Silver Sponsor $500

* Recognition in the DCTMA Newsletter
* Recognition on DCTMA Social Media Pages
* Logo on student t-shirts
* Logo on DCTMA website

### Bronze Sponsor $250

* Name on student t-shirts

# DCTMA Events September

## Legislative Breakfast & Board Meeting

### Gold Sponsor $1,000

* Full-page (5.5 x 8”) advertisement in the Event Program
* Tabletop display, thanking company
* Sponsor recognition at the event
* Short article about sponsor in the DCTMA Newsletter, that reaches over 1,000 individuals, companies and elected officials in Delaware County and the area.
* Four tickets to the event
* Recognition on the DCTMA website

### Silver Sponsor $ 500

* Half page (5.5 x 4”) advertisement in the Event Program.
* Tabletop display thanking the company
* Sponsor recognition at the event
* Recognition in the DCTMA Newsletter
* Two tickets to the event
* Recognition on the DCTMA website

### Bronze Sponsor $ 250

* Sponsor recognition at the event
* Recognition in the DCTMA Newsletter
* One ticket to the event
* Recognition on the DCTMA website

# October

## Employment and Career EXPO

### Gold Sponsor $1,000

* Company name listed as a sponsor on all promotional materials and flyers
* Company name listed as a sponsor on all newspaper ads leading up to the event
* Inclusion of company logo and a paragraph about your organization in the front of the 2012 Access to Jobs EXPO program booklet
* Prime sponsor table location at the Employment and Career EXPO

# March/April

## Municipality Conference & Trade Show

### Presenting Sponsor - $5,000-Exclusive Sponsorship

* Recognition as a presenting sponsor on all event materials, to read: “ Presents the 14th Annual Municipalities Conference and Trade Show” Event Materials include:
* Includes all of the benefits of Platinum Sponsorship

### Platinum Sponsor — $1500

* Facilitate the conference panel
* 8 tickets for the conference and luncheon
* Priority placement of Exhibit booth
* Full page ad in conference program booklet
* Recognition as a platinum sponsor on all promotional material
* Formal acknowledgement at event
* Logo on all promotional material

### Gold Sponsor — $1000

* 6 tickets for the conference and luncheon
* Exhibit booth in a prominent location
* Full page ad in conference program booklet
* Formal acknowledgement at event
* Logo on all promotional material

### Silver Sponsor — $500

* 4 tickets for the conference and luncheon
* Exhibit booth in a prominent location
* Half page ad in conference program booklet
* Logo on all promotional material

### Bronze Sponsor - $250

* Advertisement in Program Book– half a page Half Page Ad (5” x 3.625”)
* All artwork should be a 300 dpi resolution or a vector format, at the correct size.
* Fonts should be embedded, converted to outlines or supplied with the artwork.
* All Ads are in color

# May

## Bike 2 Work Events:

**Bike 2 Work Day and Virtual Bike 2 Work Campaign**

### Gold Sponsor $1,000

* Company name and logo listed as the Premiere Sponsor on all marketing materials
* Company name and logo listed as the Premiere Sponsor on press releases sent to all local media outlets, including broadcast, print, and online
* Company name and logo on banner and table tents during event
* Recognition in the DCTMA Newsletter
* Recognition in the DCTMA Annual Report
* Comprehensive coverage on DCTMA Social Media Pages
* Recognition on DCTMA website
* Included in DCTMA Event alerts sent via email
* Logo on Bike to Work Day t-shirts
* Formal acknowledgement during event

### Silver Sponsor $500

* Company name and logo listed as Silver Sponsor on press releases sent to all local media outlets, including broadcast, print, and online
* Company name and logo on table tents during event
* Included on DCTMA Social Media Pages
* Recognition on DCTMA website
* Included in DCTMA Event alerts sent via email
* Logo on Bike to Work Day t-shirts
* Formal acknowledgement during event

### Bronze Sponsor $250

* Company name on table tents during event
* Included on DCTMA Social Media Pages
* Recognition on DCTMA website
* Listed on Bike to Work Day t-shirts
* Formal acknowledgement during event

# June

## Annual Board and Membership Meeting & Networking

### Gold Sponsor $1,000

* Full-page (5.5 x 8”) advertisement in the Event Program
* Tabletop display, thanking company
* Sponsor recognition at the event
* Short article about sponsor in the DCTMA Newsletter, that reaches over 1,000 individuals, companies and elected officials in Delaware County and the area.
* Four tickets to the event
* Recognition on the DCTMA website

### Silver Sponsor $ 500

* Half page (5.5 x 4”) advertisement in the Event Program.
* Tabletop display thanking the company
* Sponsor recognition at the event
* Recognition in the DCTMA Newsletter
* Two tickets to the event
* Recognition on the DCTMA website

### Bronze Sponsor $ 250

* Sponsor recognition at the event
* Recognition in the DCTMA Newsletter
* One ticket to the event
* Recognition on the DCTMA website